



Student Ambassador Application

First Name*: _____ Last Name*: _____

Email Address*: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ School Name*: _____

School Address: _____

Webpage Address(es): _____

Blog Address(es): _____

Facebook Name: _____

My Space Address(es): _____

Are you currently enrolled in high school or college: _____

To Submit This Application

Mail to: Covina Center for the Performing Arts, Attention Education Department
126 East Badillo Avenue #104, Covina, CA 91723

Fax to: 626.331.8433, Attention Phil Miller

OR

Drop Off at the Covina Center for the Performing Arts during Box Office Business Hours

Would you like FREE tickets for you and your friends to see Covina Center for the Performing Arts critically acclaimed productions?

That's just what you get when you sign up to become a Student Ambassador and help promote the season with us.

WHAT IS IT

As a Student Ambassador you serve as a liaison between your school and Covina Center for the Performing Arts (CCPA). Through promotion, you help **spread the word** to high school, undergraduate, and graduate students about the season performances and special events. It's also a wonderful way to kick up your résumé an extra notch.

DUTIES

Promotion and marketing tactics are not limited to those listed below. We are very open to new ideas. Just send us an email at studentambassador@covinacenter.com

- Hang posters around campus facilities and community outlets, such as cafes, book stores, student unions
- Include the Covina Center for the Performing Arts site link on AIM profile, Facebook profile, MySpace profile, or other social networking sites
- Write and post about the Covina Center for the Performing Arts on social networking sites
- Place postcards around campus facilities and community outlets
- Distribute Group Sales brochures to various theater and arts group facilities
- E-mail friends about upcoming programs and events
- Text messages to friends about upcoming shows and events
- Write about your favorite CCPA performer, production, cabaret, or special event on blog
- Get a campus newspaper to include program or event in calendar.
- Get a campus newspaper to run feature article on program or event
- Represent the Covina Center for the Performing Arts at campus gatherings or festivities

In order to earn your free pair of tickets you are expected to promote at least **four different ways** to your school and community for each production. See "Process Tracking" to understand more

STUDENT AMBASSADOR PROGRAM PROCESS TRACKING

You will be required to supply the Covina Center for the Performing Arts with the following in order to receive credit and tickets for your hard work. Please provide all tracking in either one email or one mail package.

- For poster, postcard, and group sales distribution we will accept digital or print photos of the various locations where you distributed these.
- Send a dated copy of emails sent to friends.
- Send a link to the MySpace, Facebook, or AIM page where the Covina Center for the Performing Arts site link is added (www.covinacenter.com) If the link fails to work, please print and send page by mail.
- Include and invite CCPA to your posting, event, or social networking item.
- Send a link to blog page.
- Send a sheet of the school newspaper or calendar where a CCPA show or event was listed. If an electronic version is available, please email us the link
- Email or mail pictures from events where you were a representative of the Covina Center for the Performing Arts.

If mailing item, please send to:

Covina Center for the Performing Arts
 Attn: Student Ambassador Program
 126 East Badillo Avenue #104
 Covina, CA 91723

If emailing, send to studentambassador@covinacenter.com

Seating is not guaranteed and subject to availability. Non-refundable, non-exchangeable. Valid only for weekday performances. Upgrade for weekend tickets may be available.

For More Information please contact Phil Miller, Educational Director at education@covinacenter.com or 626)331-8133 ext. 812.